

KEY STATISTICS ON ARTS AND CULTURE

The arts and culture sector contributed \$85 billion to Canada's GDP in 2007 (7.4% of Canada's real GDP).

SOURCE: Valuing Culture: Measuring and Understanding Canada's Creative Economy, Conference Board of Canada, 2008

The cultural sector generated approximately \$25 billion in taxes for all levels of government in 2007. This is more than three times higher than the \$7.9 billion that was spent on culture by all levels of government in 2007.

SOURCE: Valuing Culture: Measuring and Understanding Canada's Creative Economy, Conference Board of Canada, 2008

The cultural sector has about 600,000 workers, which is about double the level of employment in the forestry sector in Canada (300,000) and more than double the level of employment in Canadian banks (257,000).

SOURCE: A Statistical Profile of Artists in Canada : Based on the 2006 Census, Hill Strategies Research, 2009

In 2005, two thirds of Canadians read a book (66.6%), one in two attended a performance by professional artists or a cultural festival (48.8%), and one in four visited an art gallery (26.7%).

SOURCE: General Social Survey, Statistics Canada, 2005

In 2008, Canadians spent more than twice as much on live performing arts (\$1.4 billion) than on sports events (\$0.65 billion).

SOURCE: Survey of Household Spending, Statistics Canada, 2008

The arts are important for personal health and well-being, having an impact on personal confidence, sense of control, social connectedness, education, and ensuring supportive physical environments.

SOURCE: Arts and Culture in Medicine and Health: Survey Research Paper, Cooley & Associates, 2003

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